

Willard Times-Junction

Sparkle wants a home. See Page 2.

Monday, March 2, 2009

USPS 684-30

www.sdgnewsgroup.com Volume 126 No. 7

50 Cents

Power shelf part of inventor's own home

By Lynne Phillips

Times-Junction Staff Reporter

Plymouth native and inventor Lynn Fetzer Westmeister has put her ingenuity to work both at home and in the workplace.

The 29 year old Westmeister and husband, Shawn, have not only invented the Power Shelf but have put it to use in nearly every room in their home, including the garage. It is also in use at the family owned and operated Fetzer Manufacturing Company in Plymouth. Westmeister said there are multiple patents pending on the product.

The power shelf comes in a range of sizes and its unique design may change how people view the traditional outlet cover according to its designer.

At home, Westmeister said one of her favorite power shelf designs graces an outlet near the front entrance and holds a candle warmer. "We have smaller ones in all of the bathrooms as well," she said.

In the master bath, the original size power self holds Shawn's electric razor. A larger power shelf in the kitchen holds a driveway alarm.

A mega shelf is mounted next to Shawn's favorite recliner in the living room keeping within easy reach both his laptop computer and cell phone.

"We have the mega shelves on both sides of the bed in the master bedroom," she said. "For every room with an outlet ,there is a use for a shelf," she said. "Shawn is working on a new design for the garage, a larger shelf he calls the drill pack .

Both a combo and a mega unit are put to use in the couples garage holding tools and a radio.

Westmeister said she and her husband are constantly creating new styles of the patent pending shelf. "The possibilities are just endless," she said.

The couple is currently negotiating with a number of local and national retailers to market their invention.

The power shelf is 100-percent made in Plymouth, according to Westmeister. They are made at the family owned and operated FMC.

The shelf is manufactured using recycled domestic steel and the most durable powder coating finishes. Packaging for



Lynn and Shawn Westmeister show off a power shelf holding a scent warmer.

the product is also made nearby from recycled cardboard at Shelby Carton.

"The great thing about the packaging," said Westmeister, "is that it can be recycled yet again."

Currently, the power shelf can be purchased online at buypowershelf.com.

Demand for the product continues to grow and, with it, Westmeister said she is optimistic there will be employment opportunities. There could be jobs added in the areas of powder coating, stamping, forming, machining and welding."